

## FOR IMMEDIATE RELEASE

Paradigm Group Consultants Announces the Release of the Diversity Challenge

**PHILADELPHIA, PA** (April 28, 2010)- Paradigm Group Consultants (<http://paradigmgroupconsultants.org/>), a boutique consulting firm specializing in leadership development, diversity, and sales consulting and training, announced today the exclusive United States release of the Diversity Challenge at the Linkage Leading Diversity Conference.

The Diversity Challenge is the newest and most innovative experiential learning tool on diversity and inclusion developed with a global perspective and content. A highly engaging training session, that challenges your knowledge about diversity and inclusion and shows you how you can build strong foundations for embedding an inclusive environment in your organization. With content that is customizable, flexible and focused to the needs of your target groups.

Created by Diversity Consulting in Australia and now being facilitated by Paradigm Group Consultants, The Diversity Challenge face-to-face workshops are lively, highly engaging sessions that increase awareness, spark discussion and lay the foundation for a diversity strategy.

The Diversity Challenge has been used globally with Goldman Sachs, Novartis, Texas Instruments, IBM, Kellogg's and many more- so join the ranks and find out who's up for the challenge.

### **About Paradigm Group Consultants**

Paradigm Group Consultants (<http://paradigmgroupconsultants.org/>), contributes to organizational and individual success by implementing comprehensive consulting and training approaches that assist our clients with the achievement of their business goals. Although we have expertise in a broad range of disciplines—**organization development, sales/sales management, leadership development, customer focus and diversity**—at *Paradigm Group Consultants*, we know that the most effective solution for our clients is one that is customized to address their unique needs.

### **For more information, contact:**

Joy Kelly  
Marketing & Events  
Paradigm Group Consultants  
215-991-0231